

Looking For The  
**Ultimate**  
24/7 Customer  
Care Solution?

**24Hour Dry Cleaning to  
Succeed Your Business**

LaundryMart Franchise Opportunity

[www.franchise.laundrymart.com.sg](http://www.franchise.laundrymart.com.sg)



LaundryMart Fetch Pte. Ltd. | #01-39, UE Square, Clemenceau Avenue | Singapore 239920  
Tel: 6836 2256 | Email: [service@laundrymart.com.sg](mailto:service@laundrymart.com.sg) | [www.franchise.laundrymart.com.sg](http://www.franchise.laundrymart.com.sg)

A Dry Cleaner That Always  
Works On **Your** Schedule!



## WHY Fetch!

Fetch! is a modern concept in automated dry cleaning delivery, it allows customers around-the-clock access to their dry cleaning even without counter staff on site. It provides you an opportunity to enter into this fast-growing 24/7 laundry business while controlling cost:

- Increased customer service
- Expanded service locations
- Broader operating hours UP TO 24X7 without increasing staff cost
- Higher market visibility



## FULL SHOP SETUP HANDOVER

We hand over full setup shop with superior image to franchisee:

- Superior image gives customers confidence to choose our service
- Space-saving design with minimum space requirement of 9m<sup>2</sup>
- Clean eco-friendly design: single phase electrical power supply, no gas or water required
- No exposed or disordered arrangement of garments, zero concern about hygiene issue from customers



# Looking For The Ultimate 24/7 Customer Care Solution?

## OPEN A NEW BUSINESS

Want to start a new business with innovative solution to customers? LaundryMart Fetch can help you:

- Offer innovative solution - An Anytime Dry Cleaning Retriever to run your laundry business non-stop without increasing staffs
- Hand over a fully operational unit including factory support and take care of your daily business operation
- High investment return, Low involvement
- Be your own boss and manage your own time

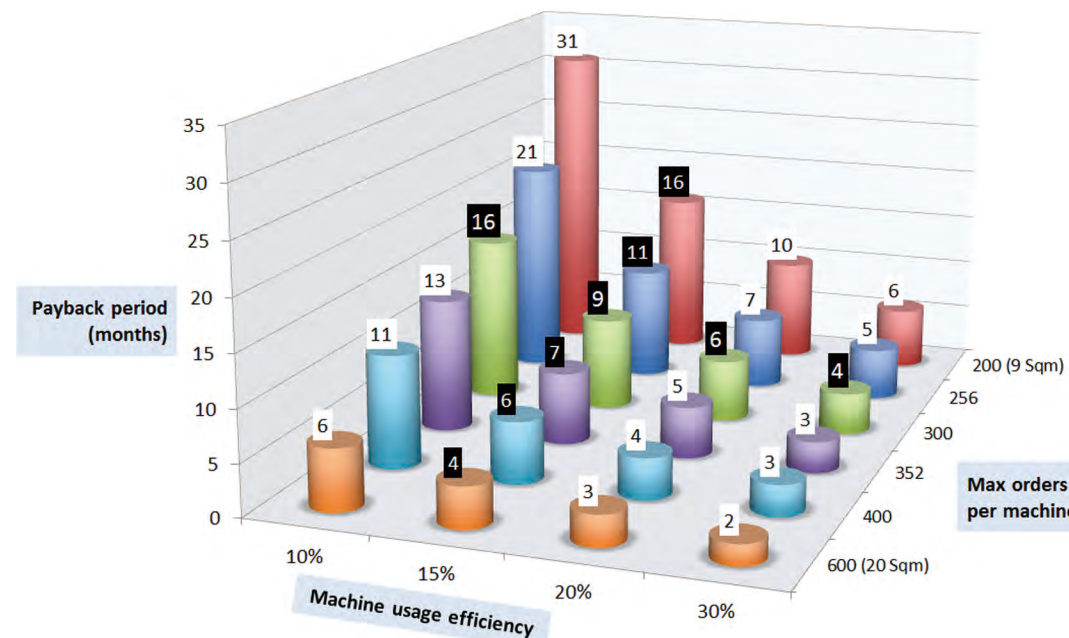


## EXPAND EXISTING BUSINESS

Besides franchising, we are also looking for opportunity to sell Fetch! Anytime dry cleaning retriever machine to you directly, if you want to:

- Run laundry business by using your own factory resource
- Extend dry cleaning business with less staff cost
- Improve productivity of counter staffs up to 11 times!
- Differentiate your business and gain competitive advantages
- Available government grant up to 68% of machine price

Category	Entrepreneur Package	Productivity Improvement Package
	Franchise package	Purchase dry cleaning retriever machine only
Franchise Fee (up to 30,000 SGD)	✓	✗
Royalty Fee	Free	✗
Anytime Dry Cleaning Retriever	✓	✓
Government Grant (cover up to 80% of machine cost)	✓	✓
Site Assessment	Free	Free
Warranty (machine parts replacement)	✓	✓
Maintenance	✓	✓
Installation	Free	S\$ 5000
Enterprise Support License (Optional)	1st year free	First 3 months free
Machine Operation Manual	✓	✓
LaundryMart Real Time Sales Monitor License	Free	Free
Basic Renovation	✓	✗
Internet Setup	✓	✗
Experienced Laundry Staff (Optional)	min \$800 per month	✗
Advertisement on LaundryMart Website	✓	✗
Franchise Operation Manual	✓	✗
Laundry Factory Support	✓	✗
Usage of LaundryMart Credit Card Payment System	✓	✗



## ANYTIME DRY CLEANING RETRIEVER FEATURES

All the LaundryMart shops are equipped with Fetch! Anytime Dry Cleaning retriever:

- Unique and user-friendly drop-off and pick up design
- Rugged, secured construction
- Easy to operate customer interface
- Space efficient and configurable to fit different space layout
- Interfaces with POS (point of sale) systems
- Load station designed to eliminate employee errors
- Machine come with Touch screen and scanner for easy operation
- Securely handles both drop-off and pick-up of garments
- Operates on single phase AC power, no three phase power supply required, no gas or water required
- Large transfer door accommodates and allows customers to drop off large bags of dirty clothes



## COMPETITIVE ADVANTAGES

A well designed LaundryMart Fetch operation system to gain competitive advantages which ensures business fly!

- Always work on your customer's schedule
  - Gives all of your customers 24/7 access to their cleaning
- Low investment cost
  - Available government grant covers up to 80% of machine cost; and 90% staff cost reduction
- Low involvement
  - Provides franchisee trained staffs and dry cleaning factory support
- Variable space configurations
  - Customizes machine size adapted to each individual shop space (min 9m<sup>2</sup>)
- Wide service location selection
  - Can be anywhere in town, like office building, apartment, shopping mall, and even car-park
- Flexible payment methods
  - Allows cash, credit card, PayPal payment; customers can pay at service counter, kiosk, and home
- Real time sales monitor system
  - Sales can be traced through LaundryMart online sales monitor system

# Are You Ready to Succeed?

Submit your business application at

[www.franchise.laundrymart.com.sg](http://www.franchise.laundrymart.com.sg)